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BARON Eric

Objective: To support an entity that will benefit from my diverse career in English training, Personal and Business Development, Media Production, and Management Skills.

Summary of Qualifications:

Global experience within various industries, including film production, theme park design, land development, celebrity representation, fine art curating and marketing, procurement and importation of handicrafts, sales (B2B & B2C), and retail merchandising. Seasoned skills in training, negotiation, mediation, research, proposal writing, leadership, partnering, and meeting deadlines. Bi-lingual. Travel friendly.

Professional Experience:

September 2017 – Present

English Training

Client locations: Paris, Nice, Strasbourg, and Vienna - In person and remote

Individuals and groups (up to 20 learners ranging from 6–60 years of age) including students and professionals, especially in upper-level management. Some clients: Alliance Française, IPAG, Microsoft, BBDO Publicité, Sagemcom, Manpower Solutions, Allianz, Newrest Wagons-lits, Swiss Post, EssilorLuxottica, Federation Francaise de Badminton, TF1, Chanel, and Christian Dior Couture.

Continued Education in English (privates): Entrepreneurship, Agility, Leadership, Interpersonal/Intercultural Communication.

March 2007 – January 2017

Private art studies at SMC and L'Académie de la Grande Chaumière (Paris). Gallery, private, and art-fair exhibitions throughout the EU and US.

January 2012 – January 2014

Galerie Valbonne

Partner/Artist Representative

Established and managed this high-end fine art gallery located near Cannes, France.

Exhibited American and French paintings, drawings, photography, mosaics, and sculpture.

December 2005 – February 2007

Baron Marketing Group

Executive Business Developer (U.S./Europe/Asia)

Represented the business development interests of extraordinary individuals and organizations including *Evander Holyfield*, *R.L. Stine*, *Jessica Simpson*, and *Le Puy du Fou*.

August 2001 – December 2005

Lookout Entertainment a division of Y&E Entertainment

Executive Producer/Director/Proposal Writer: commercials, docs, films/3D-4D attractions.

Some clients: Busch Entertainment Corporation, McCann Erickson, and Ad Marketing.

Employed: 12–120 / Budgets: 4–8 figures.

BARON Eric (cont.)

January 1999 – July 2001

Ground Floor Marketing a division of Y&E Enterprises

Managing Partner

Employment agency: Serviced the advertising/production industries in Los Angeles, CA.

January 1999 – July 2001

Design Nest a division of Y&E Enterprises

Business and Product Development

Importation of Moroccan/Costa Rican accessories (wholesale/retail).

Some clients: Lamps Plus, J. Jill, and Tommy Bahama.

March 1994 – February 1998

Blupka Productions

Recording Studio Manager/Assistant Casting Director/Creative Writer/Demo Producer

TV animation projects: *Men In Black*, *Ghostbusters*, *Jumanji*, *Skeleton Warriors*, *The Tick*, *Richie Rich*, *The Magic Schoolbus*, and *The Twisted Tales of Felix the Cat*.

March 1993 – September 1999

Commercial Production Coordinator/Manager/Film Producer

Public Service Announcements/Documentaries/Corporate and Music Videos.

Some clients: JVC, Samsung, Mitsubishi, LA Convention and Visitors Bureau.

September 1990 – March 1992

Voicetrax West

Recording Studio Engineer: Produced radio commercials, voice demos, and agency reels.

September 1989 – March 1993 Freelance Boom Operator/Sound Recordist

Some Projects: *Boxing Helena*, *Homeward Bound*, *Mattel*, *Bad Influence*, *Guns N' Roses*, *Miracle Child*, *Book of Love*, *Banya*, *7-Up*, *American Express*, *Kellogg's*, and *Holiday Inn*.

December 1988 – September 1989

JD Industries: Project Manager/Sales of store merchandising systems.

Entertainment retail design, store equipment manufacturing, and distribution throughout the U.S. and Canada.

Skills & Background:

Languages: English (Native) / French (B2)

University: Loyola Marymount, Los Angeles, CA 1982–1986

Bachelor of Arts in Communications with Minor in Music and Philosophy

Continued Fine Art Studies:

Santa Monica College, Santa Monica, CA, USA 2007

L'Académie de la Grande Chaumière, Paris, France 2008–09

Conservatoire de Strasbourg- Musique, Strasbourg, France 1992-93

Computer Software: MS Pack, Google Workspace, Adobe Photoshop, Premier, After Effects, In Design, Illustrator, Pro Tools, MailChimp, WIX, Weebly, and Squarespace.

Interests and Hobbies: Reading, Creative Writing, Qi Gong, Meditation, Photography, Drawing, Oil/Digital Painting, Cognitive Science/Communication Studies, Hiking, Tennis, etc.

Travels: US, Hong Kong, China, South Korea, Thailand, Indonesia, Singapore, Canada, England, France, Switzerland, Monaco, Italy, Belgium, Germany, Denmark, Hungary, Austria, Czech Republic, Slovenia, Slovakia, Spain, Morocco, Egypt, Russia, Kazakhstan, India, Portugal, Turkey, Greece, and Finland.